

..|RUNSERIES

EMPLOYEE ENGAGEMENT EVENTS & CAMPAIGNS



EMPLOYEE
WELLBEING



STAFF
ENGAGEMENT



CHARITY
FUNDRAISING

Employee engagement events and campaigns are a great way to support good causes, engage staff and increase employee wellbeing.

The award-winning Run Series team are experts in designing and delivering bespoke campaigns that perfectly suit your business and deliver against your objectives for well-being, staff engagement and CSR.

In an increasingly pressured working environment, there has never been a greater need for workplace wellness, with nearly all companies investing in an employee wellbeing and engagement strategy. Not only does this address the health, both mentally and physically of their employees but is also proven to increase employee engagement & productivity, team bonding, staff culture, retention and boosts charity fundraising initiatives.

THE CHALLENGE



1 IN 3 PEOPLE

of working age suffer with poor mental health

50%+ UK EMPLOYERS

want to improve staff wellbeing but feel they don't have the right training or guidance.

Absence from work costs the UK economy

£18bn

70 MILLION

working days are lost each year in the UK due to poor mental health

THE BENEFITS OF ACTIVITY & WELLBEING

IMPROVED PRODUCTIVITY



REDUCED STRESS

HAPPIER STAFF



MORALE BOOST

LESS SICK DAYS



BUILDS COMMUNITY

WEIGHT LOSS



HEALTHIER HABITS

IMPROVED PHYSICAL FITNESS



CHARITY FUNDRAISING

A SENSE OF ACCOMPLISHMENT



LOWER HEALTHCARE COSTS

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EMPLOYEE ENGAGEMENT EVENTS AND CAMPAIGNS

“A business with healthy and happy staff will enjoy high levels of staff morale, productivity and ultimately, enjoy healthy, ongoing business results”

BESPOKE ENGAGEMENT CAMPAIGNS & EVENTS

Our small friendly Run Series team has a breadth of events and sports management experience spanning 25 years, as well as a solid understanding of the corporate environment and its needs for CSR with a cultural fit. We are very passionate about health and wellbeing in the workplace and enjoy partnering with our clients to engage and activate their staff and extended community in a meaningful way. To satisfy the

growing demand for well-being in the workplace, our experienced team design and manage events and campaigns, large and small to suit all abilities and budgets. From physical and virtual walking, running, cycling and swimming through to multi-activity challenges and community focused events for those less sporty. We ensure your staff are engaged, motivated and left with a lasting positive memory. Our end to end range of services ensure a seamless campaign enabling our clients to focus on their staff and business.



CASE STUDY: Just PLC

EVENT: Just Walk 2019 (26.2 mile Marathon walk, London to Reigate)

PARTICIPATING STAFF: 200

FUNDS RAISED FOR CORPORATE CHARITY: £37k

Just PLC based in Reigate, Surrey are one of the leading providers of retirement financial solutions. After working with Just on our mass participation events, they came to us looking for a challenge for all abilities of fitness, that would engage staff from across their businesses in both their London and Reigate offices, whilst raising money for their local charity and supporting their wellbeing strategy for 2019.

Run Series designed, managed and delivered a marathon distance walking challenge with 200 of their staff the day before the London Marathon. Walking a bespoke scenic route taking in city sights and beautiful Surrey countryside, walkers were supported with guides, medics, rest stops, food and drink and fully qualified support staff leaving the Just team free to focus on nothing but the walk and socialising together.

The challenge culminated at the end of the day with a celebratory garden party in the grounds of their Reigate HQ with catering, music and each participant was awarded with an iconic fully branded Just Walk marathon medal.

The event took place the day before the Virgin Money London Marathon enhancing the theme of the walk.

“Our first Just Walk Challenge was a super success in terms of staff engagement and wellbeing activity and totally smashed our fundraising target for Contact the Elderly. Run Series were great to work with, full of ideas and enthusiasm and were really committed to engaging our staff before, during and after the event. We look forward to working with them again next year.” Lisa Duffy, Just PLC



To find out more about Run Series and Employee Engagement Events please call Lisa on: +44(0) 7710 096870 or email lisa@runseries.co.uk or visit our website at www.runseries.co.uk